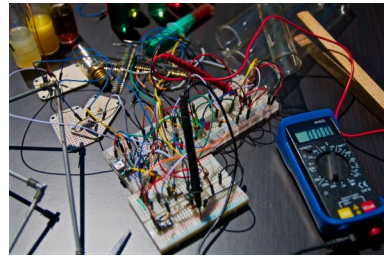
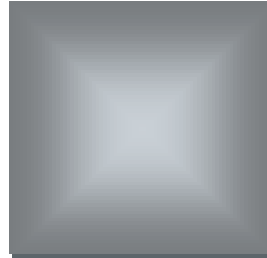


2018 IOWA INDUSTRY PROFILE

OTHER SERVICES

IOWA WORKFORCE DEVELOPMENT



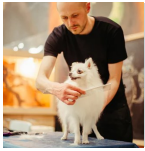
Executive Summary

In 2017, the **Other Services (Except Public Administration)** sector comprised 2.8 percent of all public and private sector employment in Iowa, providing the state 43,036 jobs with an average annual wage of \$33,035. This wage was 28.3 percent lower than the statewide average of \$46,073 for all industries. Although this wage rate is 11.5 percent lower than the national average for this sector, it is consistent with the wage rate in other Midwestern states, except Illinois.

With fairly steady employment growth in this sector since 2008, 2017 saw a further drop in employment since 2016 from 45,453 in 2015 to 43,036 in 2017. Wages, however, have continued to increase, rising by 8.8 percent from 2015 to 2017 and 31.4 percent from 2008 to 2017. Some of this growth, however, was offset between 2012 and 2013 when some establishments providing home health care to individuals was reclassified from **Private households** in this sector to the **Individual and family services** industry in the **Health care and social assistance** sector.

Women somewhat outnumber men in this sector, especially among workers under age 35. Women hold 51.6 percent of the sector's jobs.





OTHER SERVICES IOWA INDUSTRY PROFILE

What is Other Services?

The **Other Services (except Public Administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

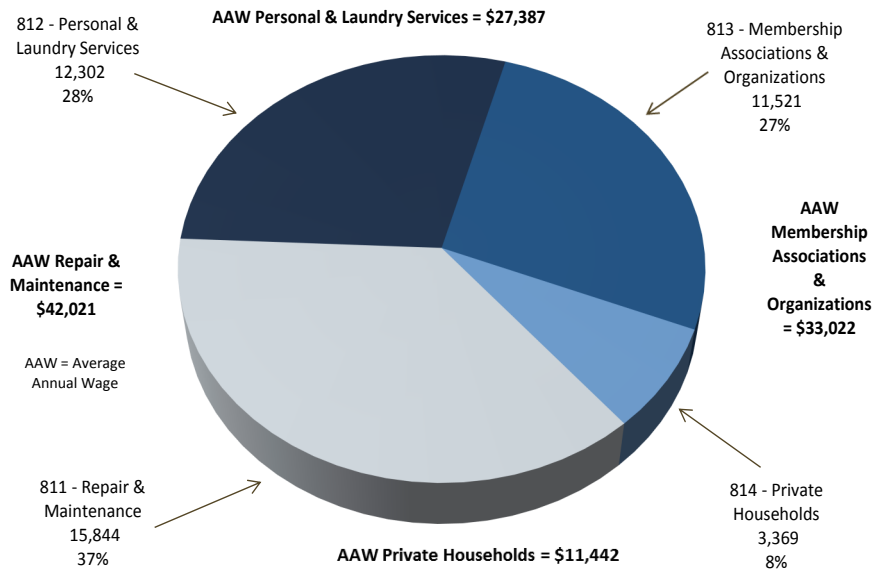
Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing services, temporary parking services and dating services. Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

2017 Industry Breakout by Employment in Iowa

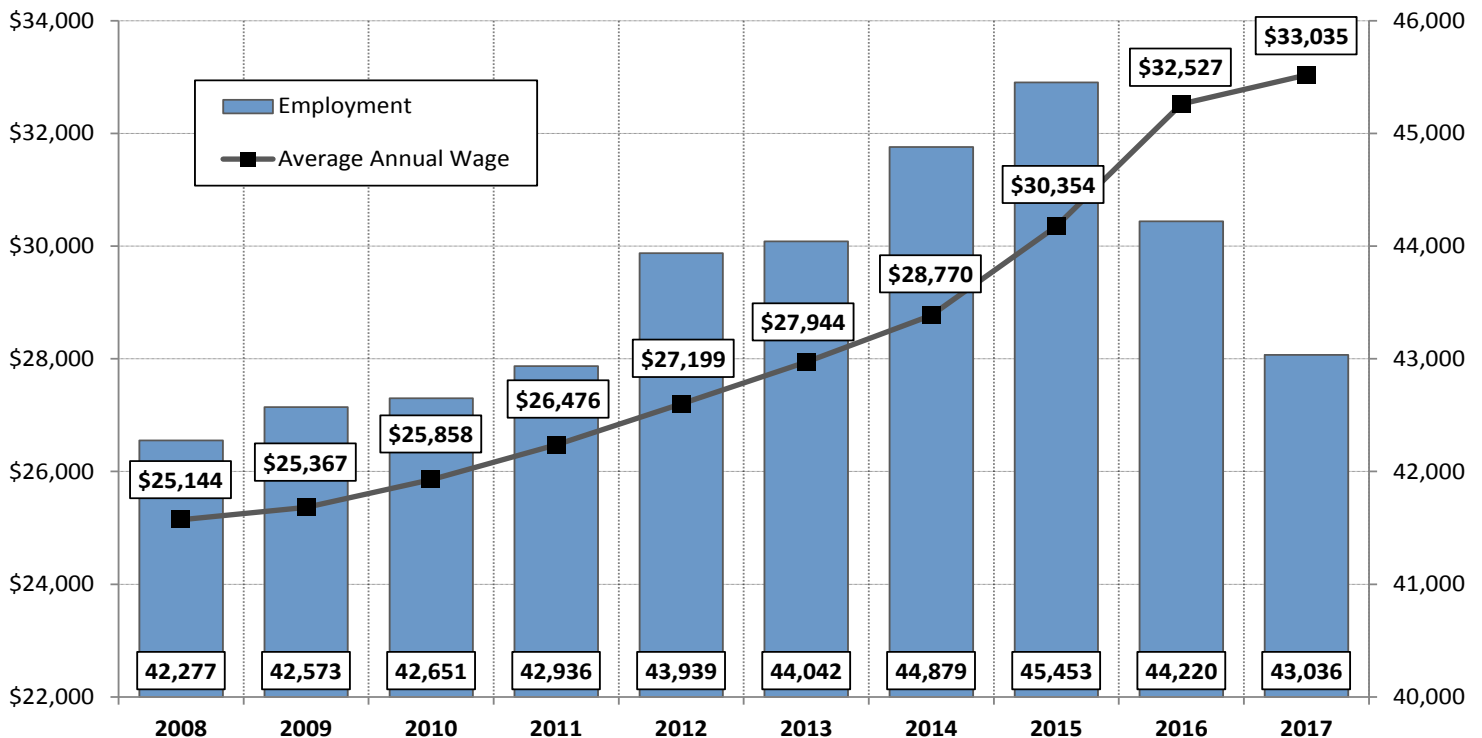
Finance & Insurance NAICS Industry Coding

Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2008–2017 Employment in Other Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

OTHER SERVICES IOWA INDUSTRY PROFILE



Examples of Major Other Services Employers

Name of Company	Industry
VGM Group	Other personal services
Aramark Uniform Svc	Drycleaning & laundry services
CDI LLC	Automotive repair and maintenance
Burke Cleaners	Drycleaning & laundry services
Cric LTD	Personal care services
American Color Imaging Inc	Other personal services

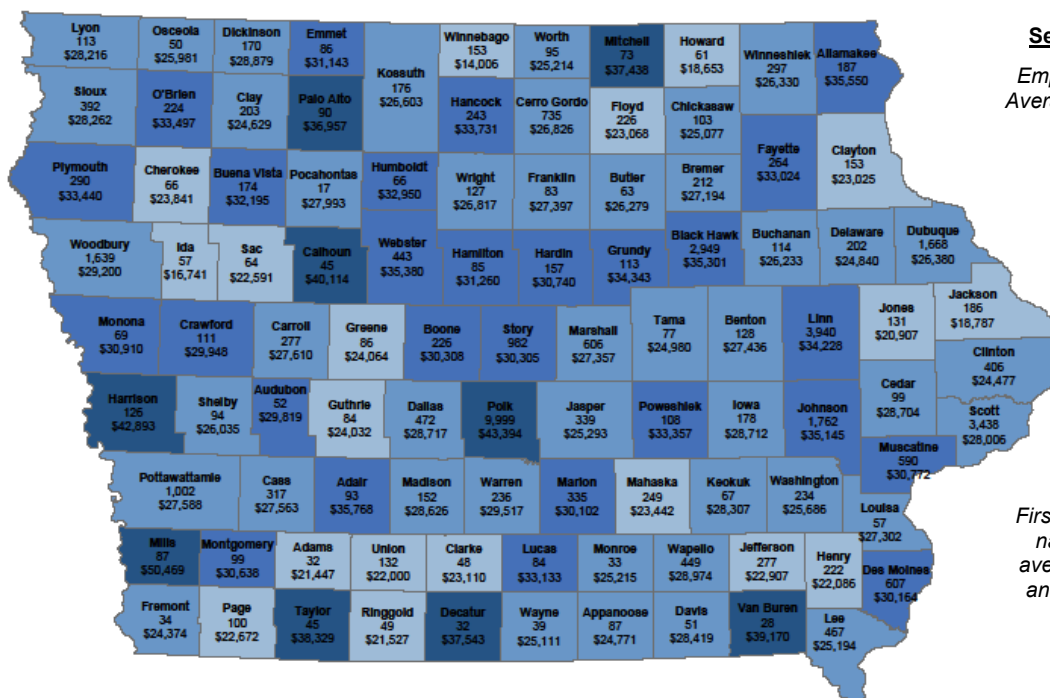
Source: www.iowaworkforcedevelopment.gov/employer-database

Employers

In 2017, there were 8,751 locations in Iowa classified in the **Other Services** sector. These units employed 43,036 people. This sector consists primarily of small companies, averaging fewer than 5 employees per establishment.

The sector represents a variety of services, including barber shops, auto mechanics, political parties and nannies. The largest subsector is **Repair and maintenance**, representing 36.8 percent of the employment in this industry. The smallest subsector is **Private households**, which represents 7.8 percent of employment.

2017 Covered Employment in Other Services by County



Sector Statewide:

Employment - 43,036
Average Annual Wage - \$33,035

Label Key:
First line is the county name followed by average employment and finally, average wage.

Wages Less than \$24,064 \$24,065 - \$29,517 \$29,518 - \$35,768 Greater than \$35,769

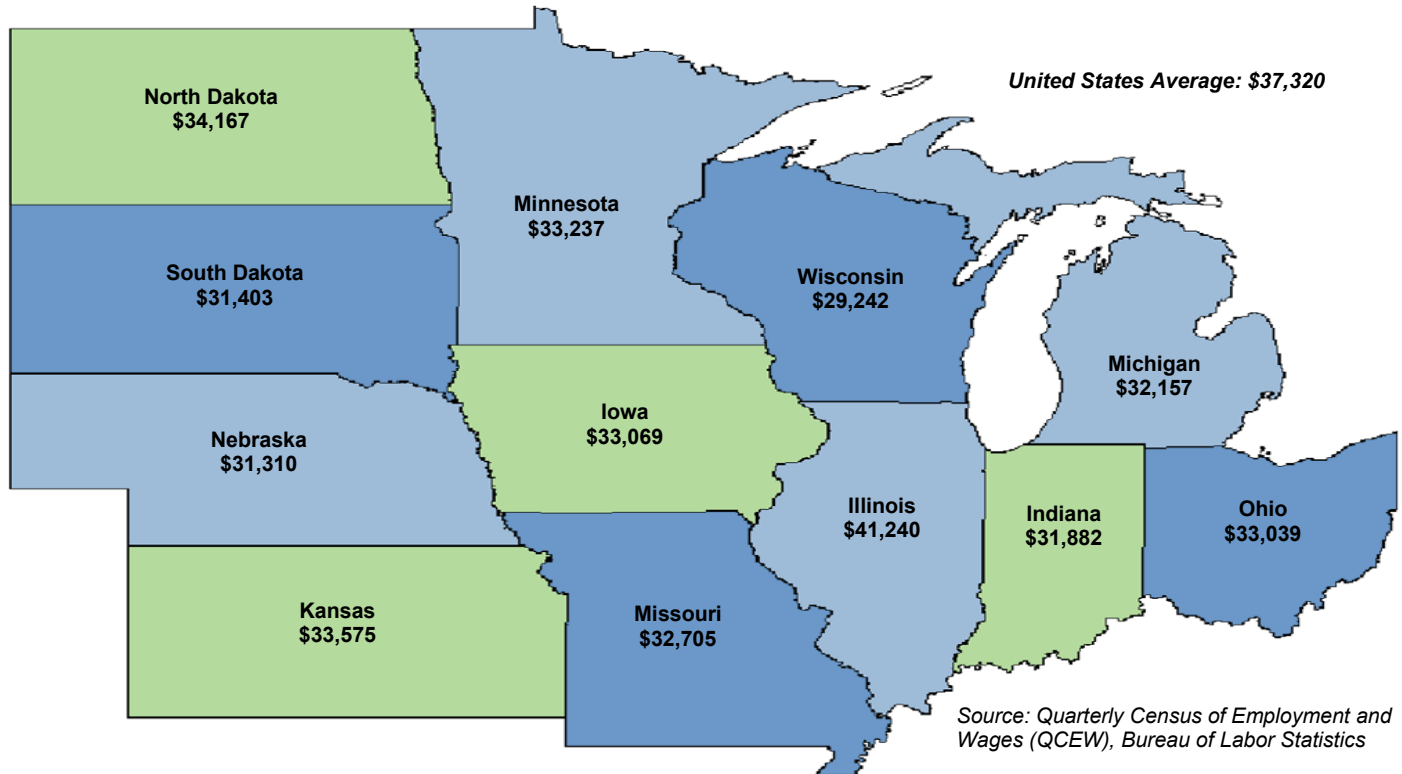
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



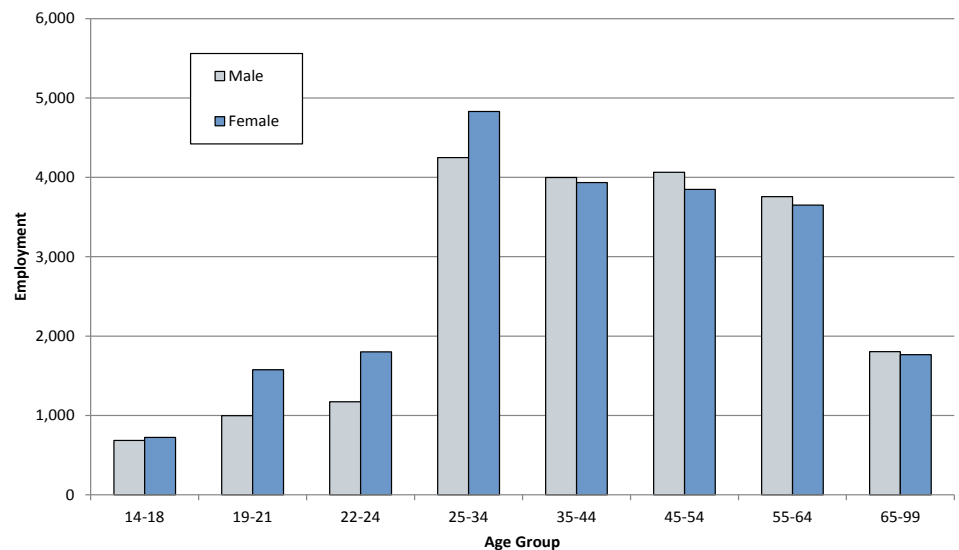
OTHER SERVICES IOWA INDUSTRY PROFILE

2017 Average Annual Wage for Covered Employment in Other Services

State Comparisons by Private Ownership



Industry Distribution by Age and Gender, 2nd Quarter 2017



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

Contact Information

Iowa Workforce Development, Employment Statistics Bureau

1000 E Grand Ave
 Des Moines, IA 50319
 800-532-1249
 Fax: 515-281-8195
 lwd.lmi@iwd.iowa.gov
www.iowaworkforcedevelopment.gov

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